Global Education Reform Debates: The View from Nowhere

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- 1) Measuring the learning crisis
- 2) The teacher wars

3) The rise of private schools

- 1) Measuring the learning crisis
 - The how and why of global learning metrics
 - Internationally comparable mathematics scores for 14 African countries
- 2) The teacher wars

3) The rise of private schools

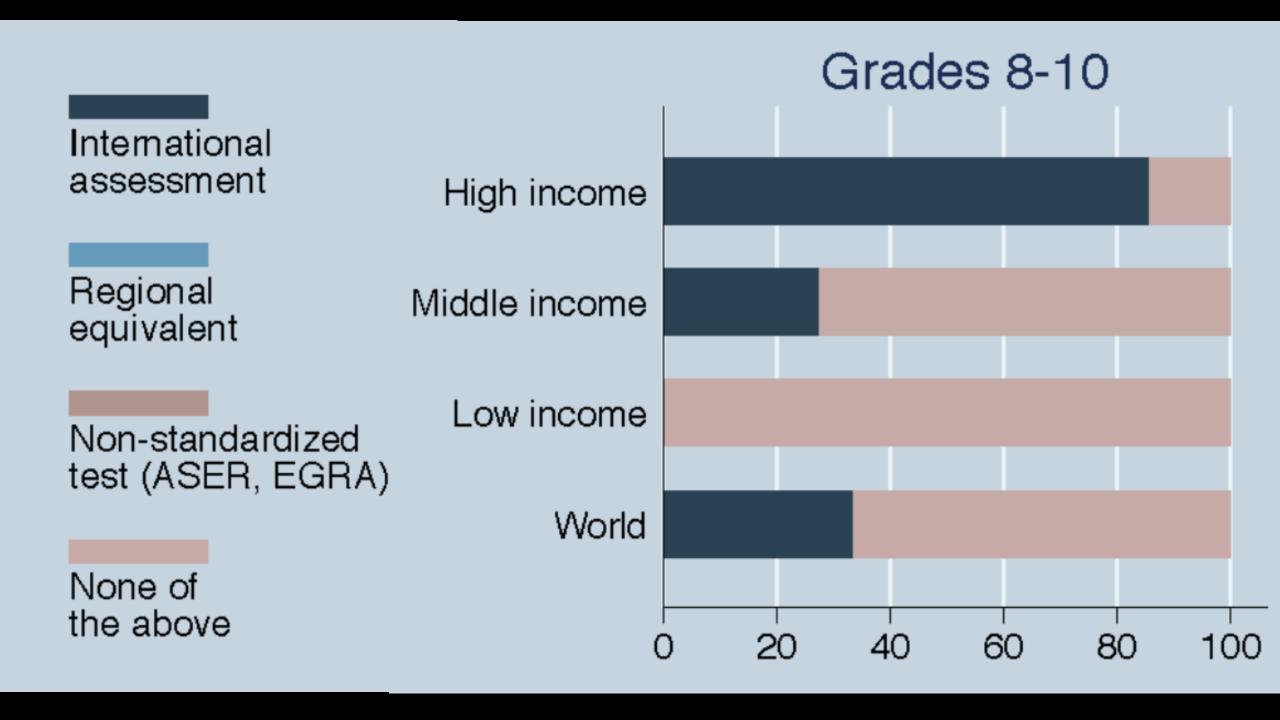
Why do we need global learning metrics?

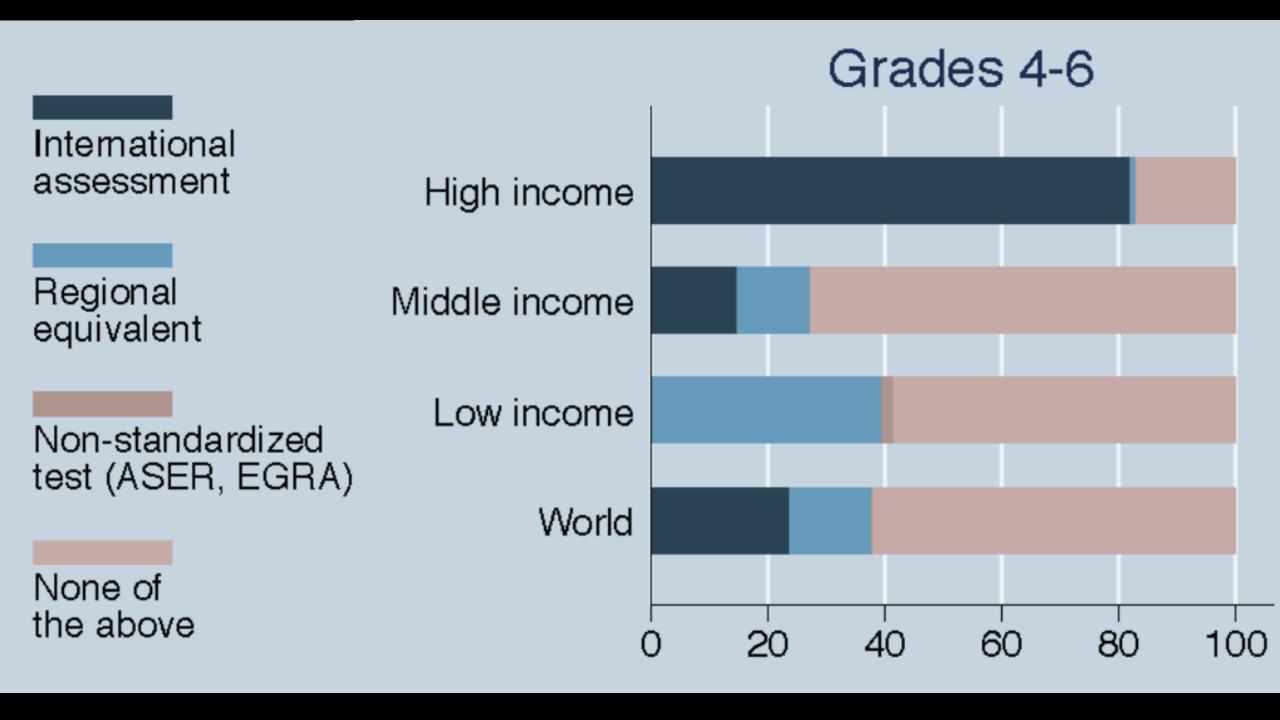
Research

• Comparative analysis of the determinants of system performance

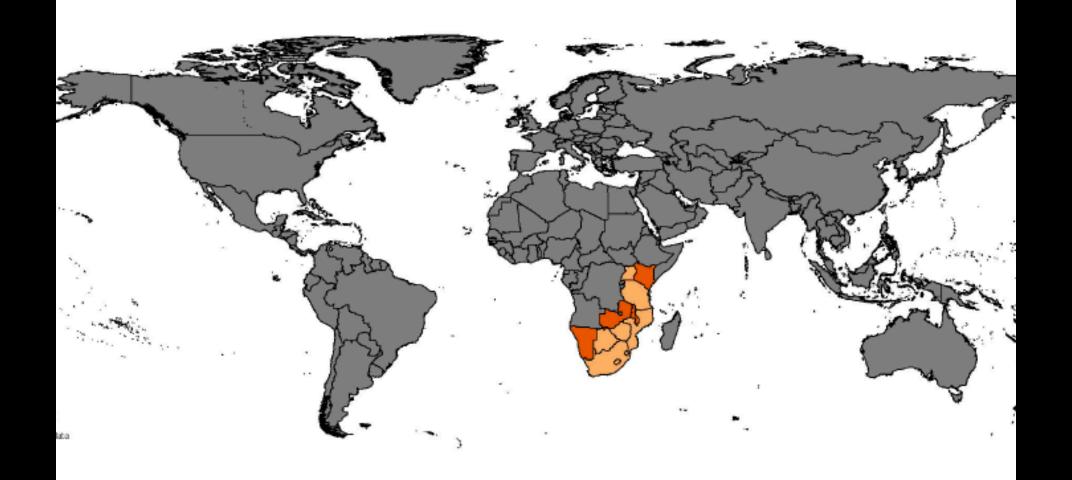
Policy

- Track UN Global Goals
- Allocate development aid
- Foster domestic accountability, pressure for reform? ("PISA shock")

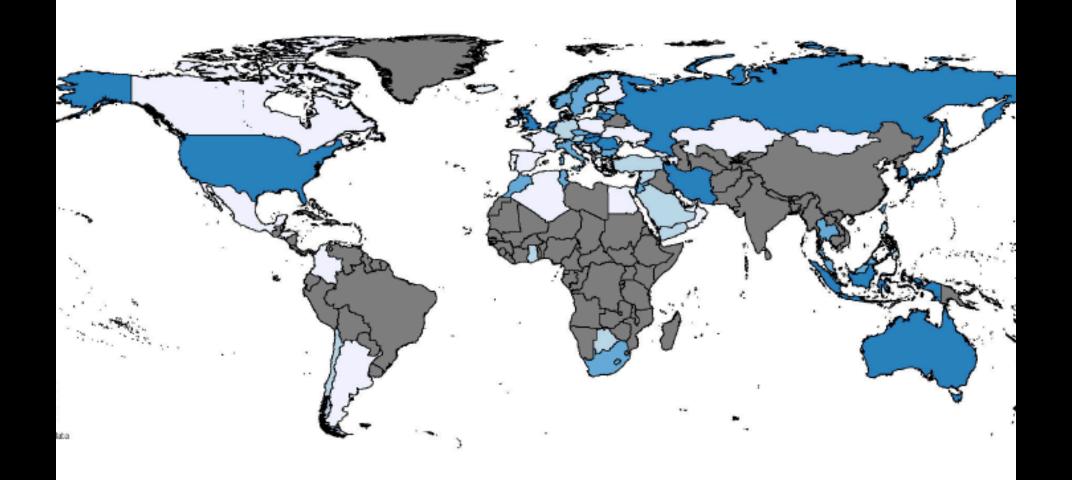


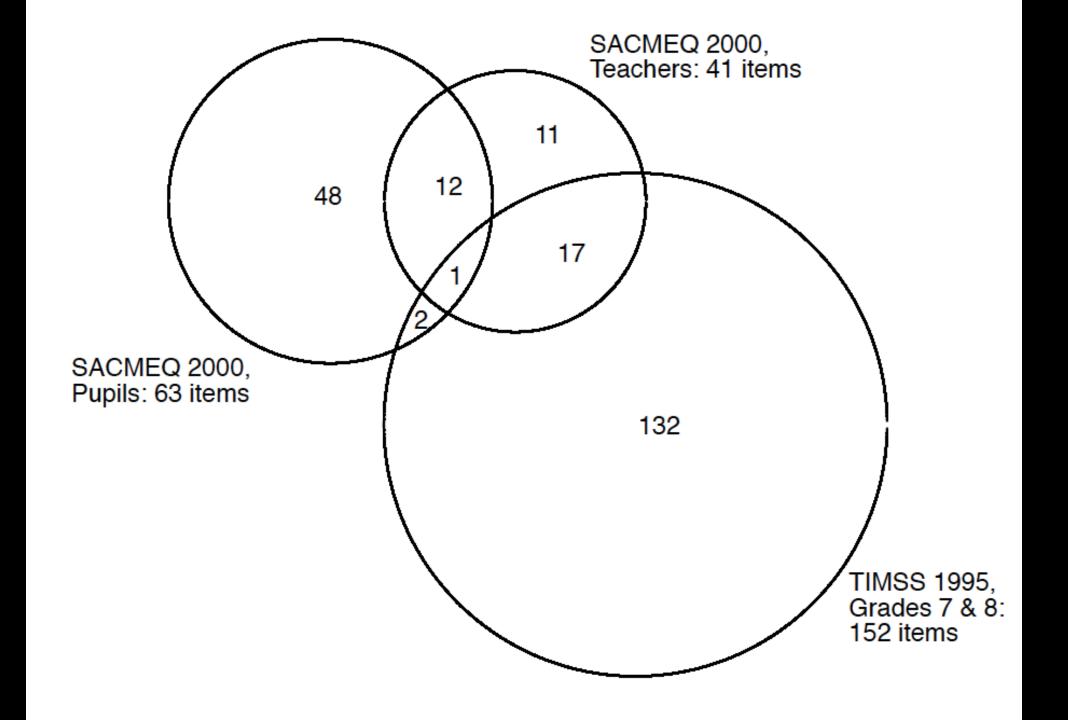


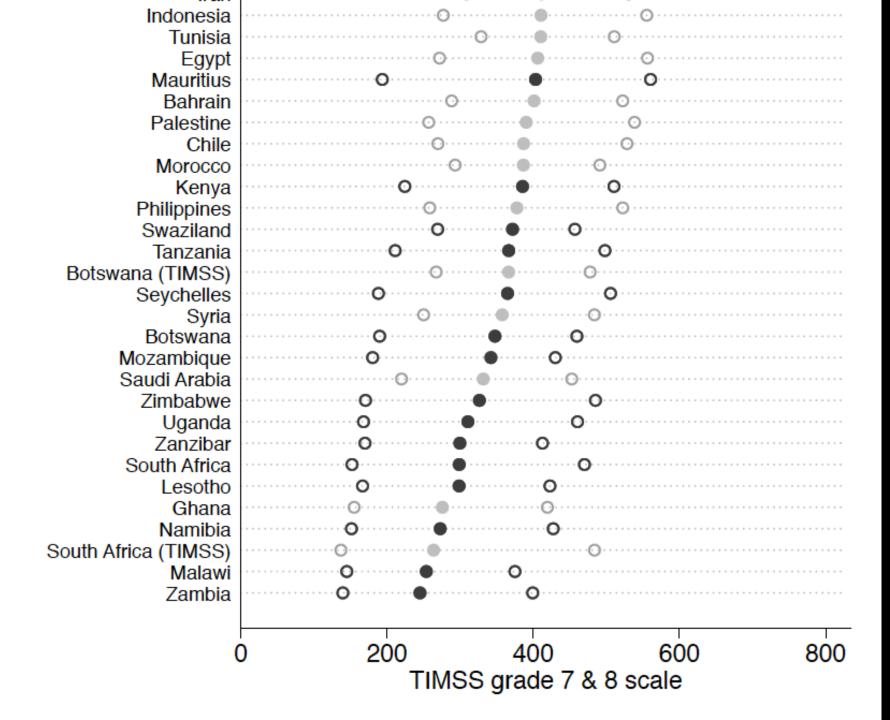
SACMEQ (math and reading in English; grade 6)

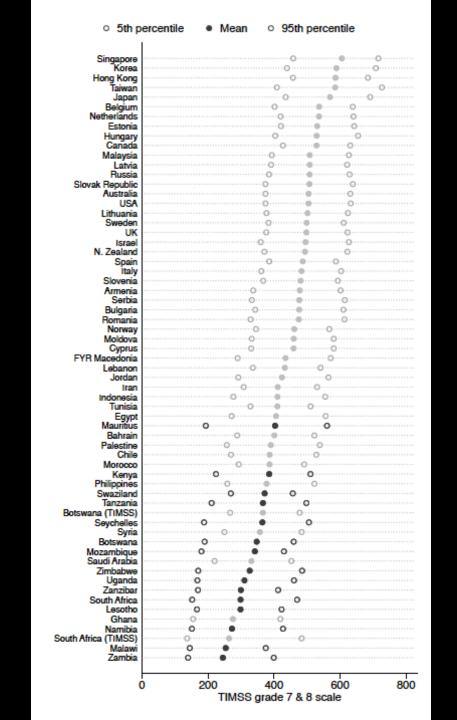


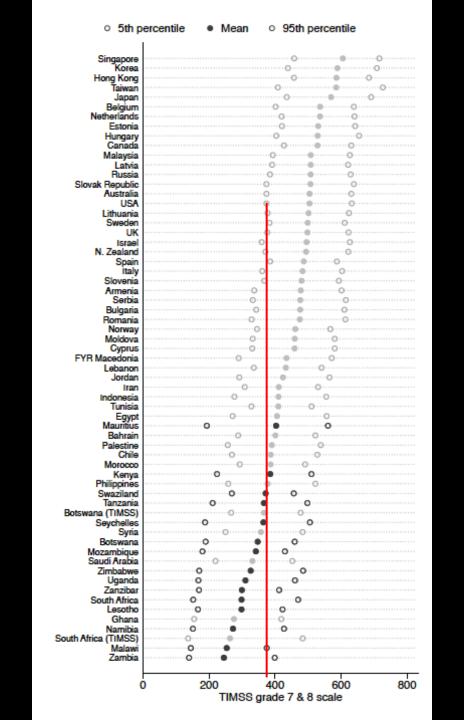
TIMSS (math, science; grade 4 and/or 8)



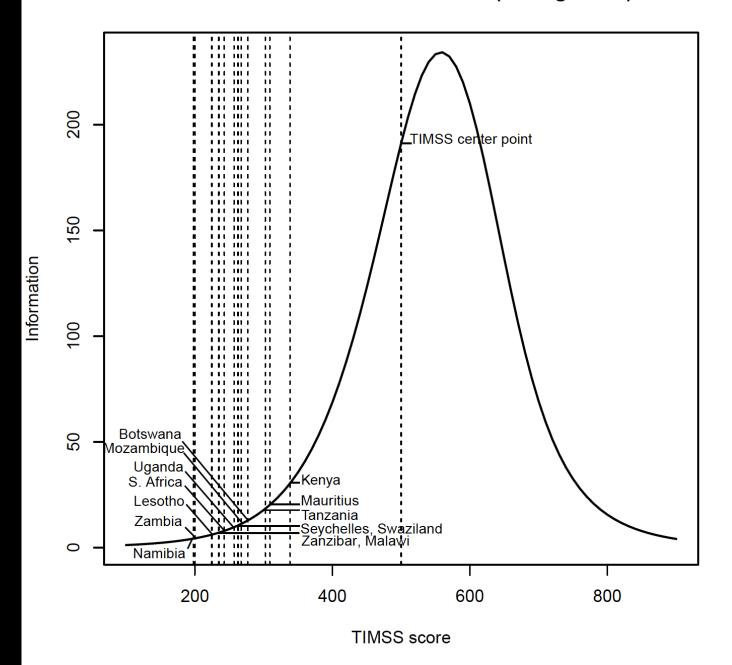








Test Information Function: TIMSS (math grade 8)

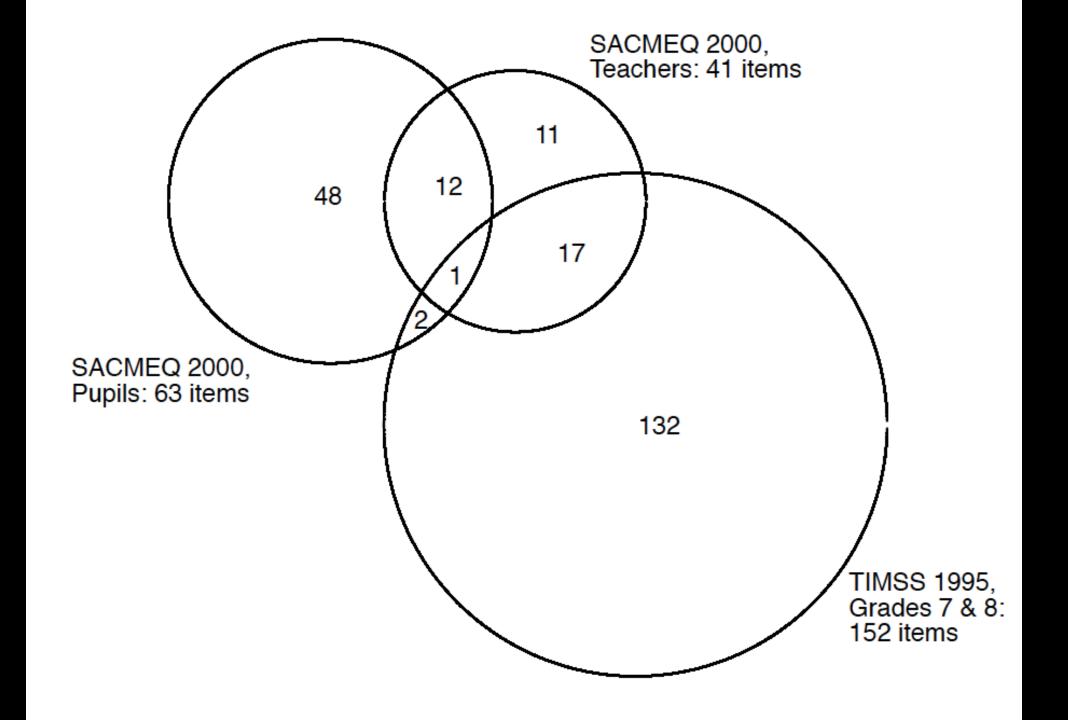


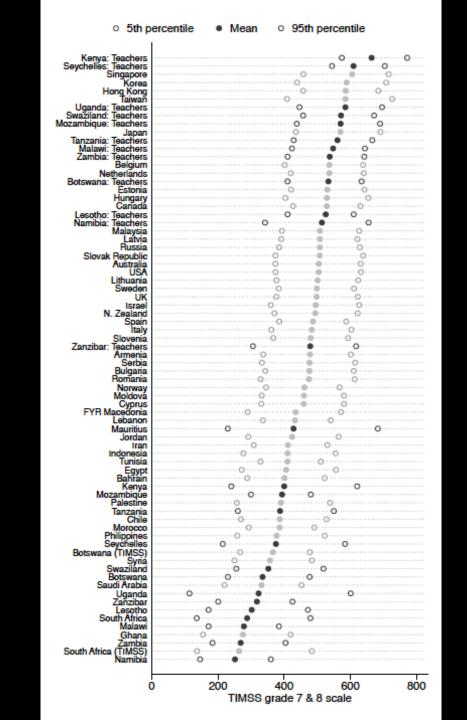
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- 2) The teacher wars

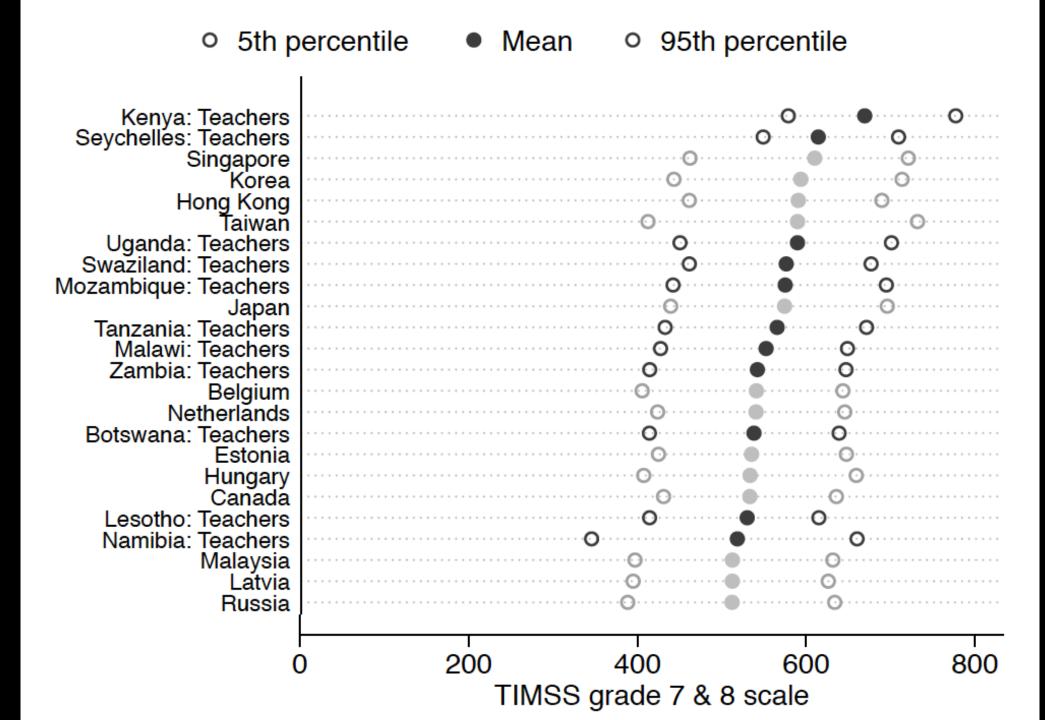
3) The rise of private schools

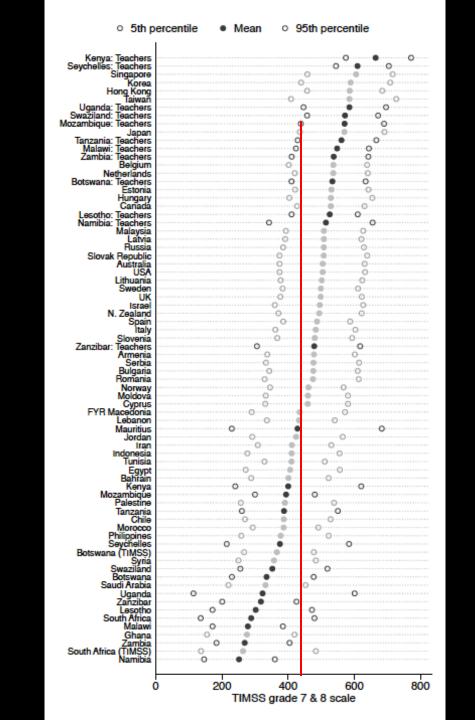
- 1) Measuring the learning crisis
- 2) The teacher wars
 - Teacher skills and the scope for improvement
 - Salaries and the fiscal challenge of SDG4

3) The rise of private schools

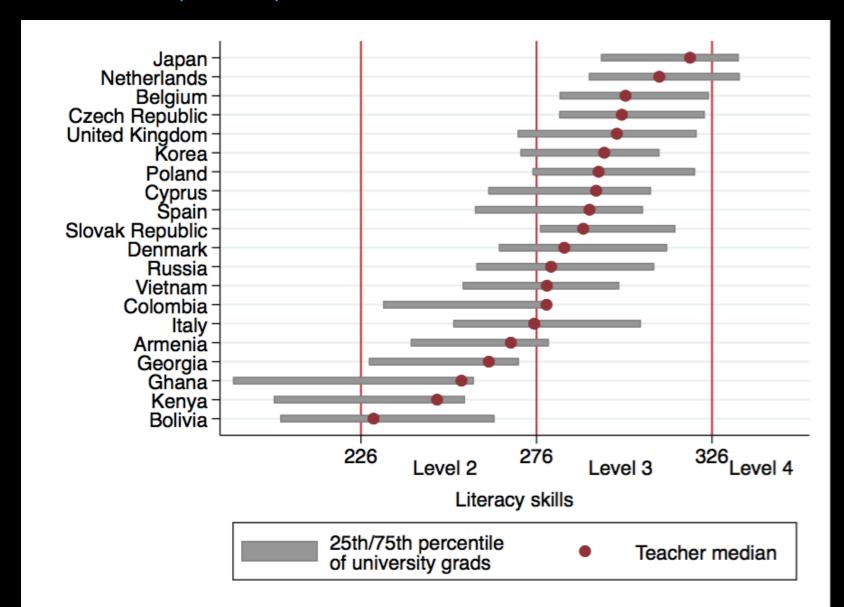








World Bank STEP surveys: Crawfurd (2018) building on Hanushek et al (2014)



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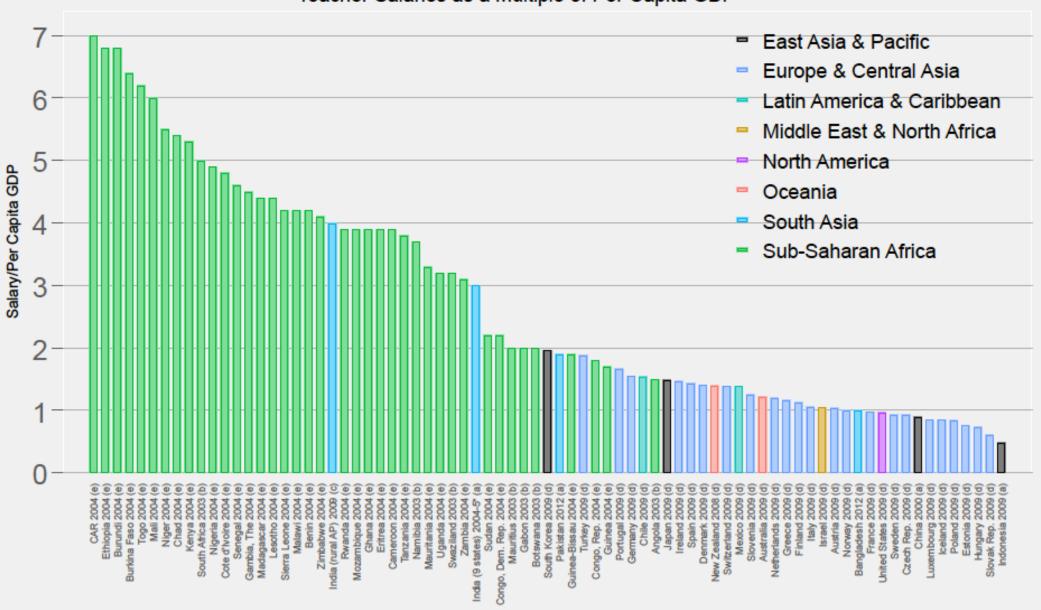
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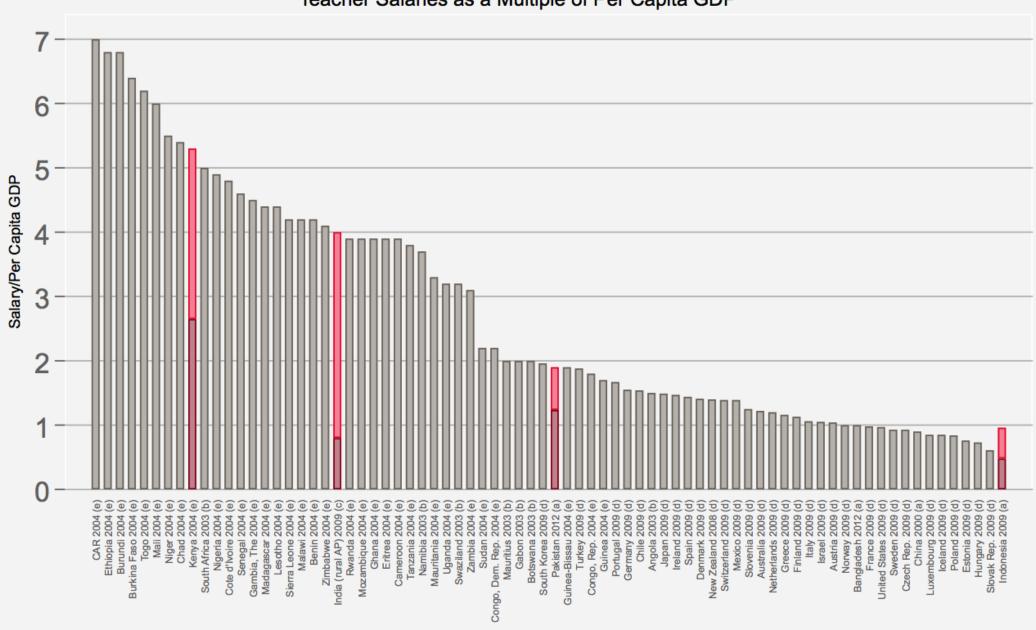
The fiscal cost of SDG4

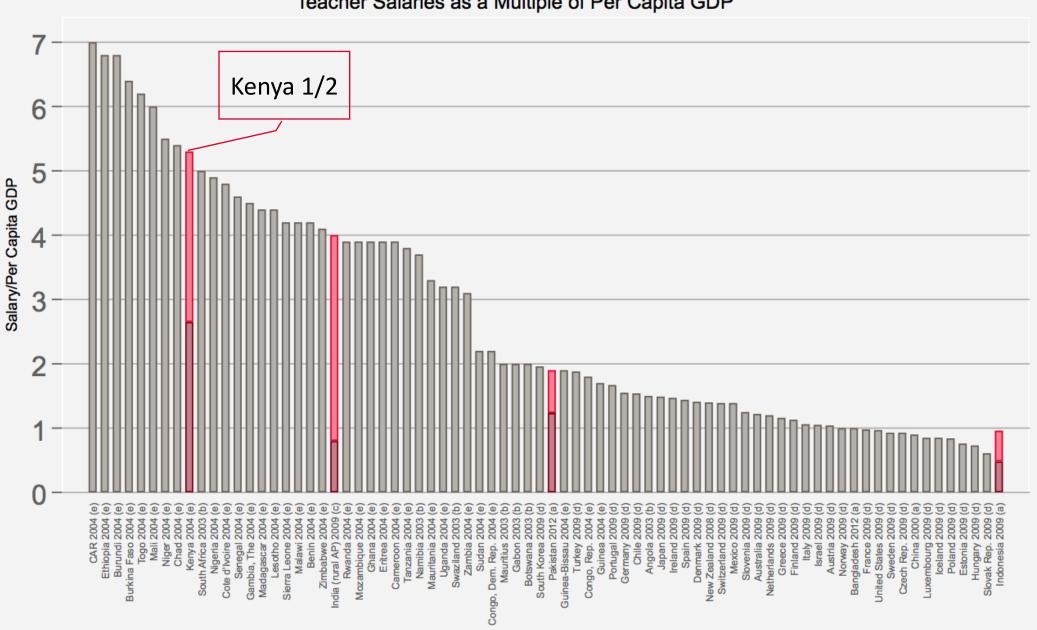


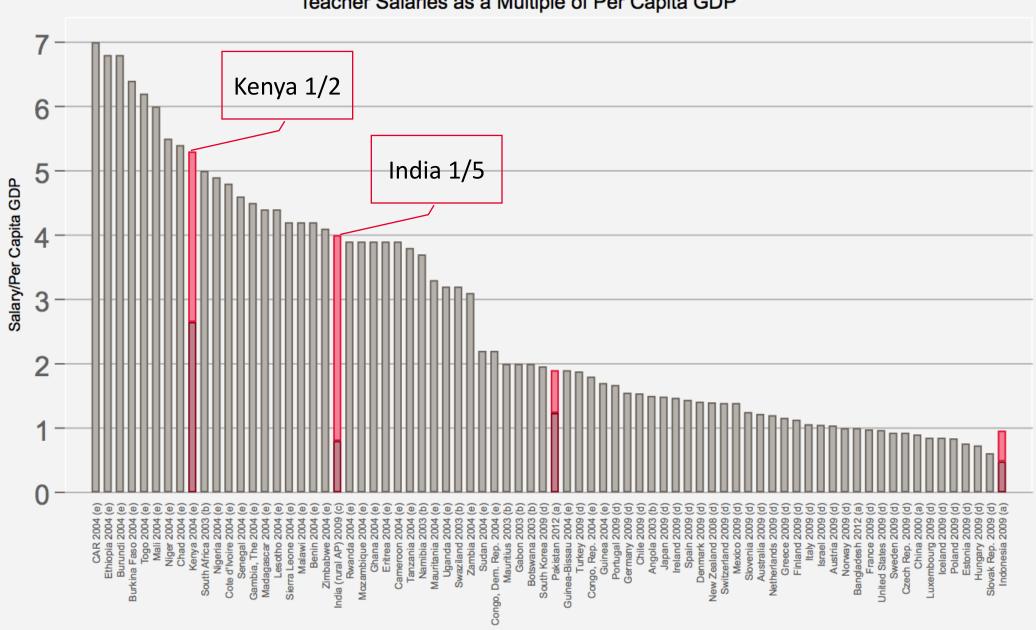
Gordon Brown's Education Commission

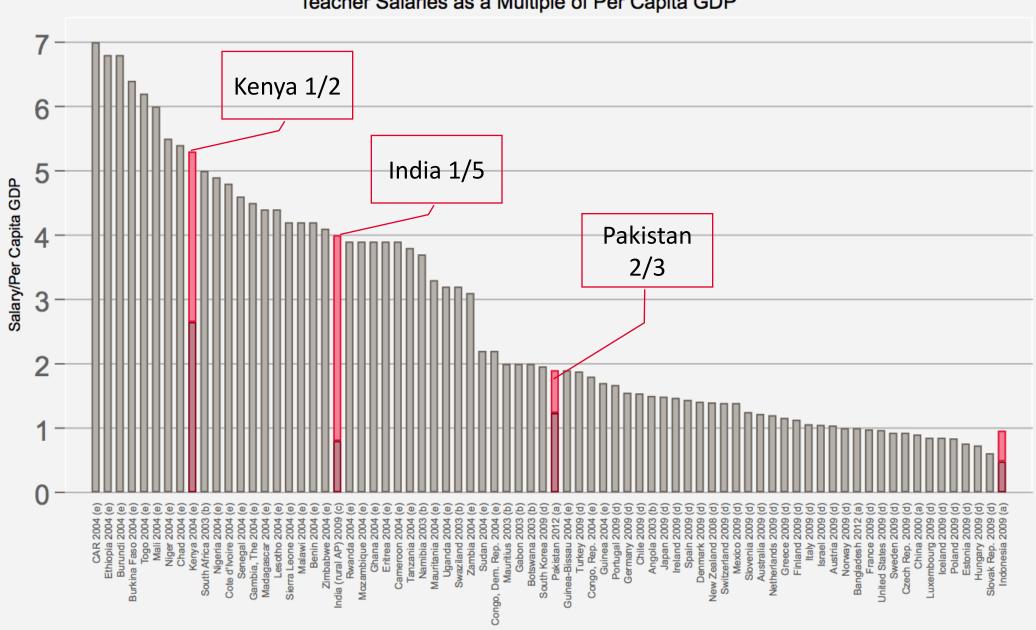
- Education expenditure in lowand middle-income countries would rise from \$1 trillion in 2015 to \$2.7 trillion in 2030.
- Big driving factor is assumption of increasing teacher salaries

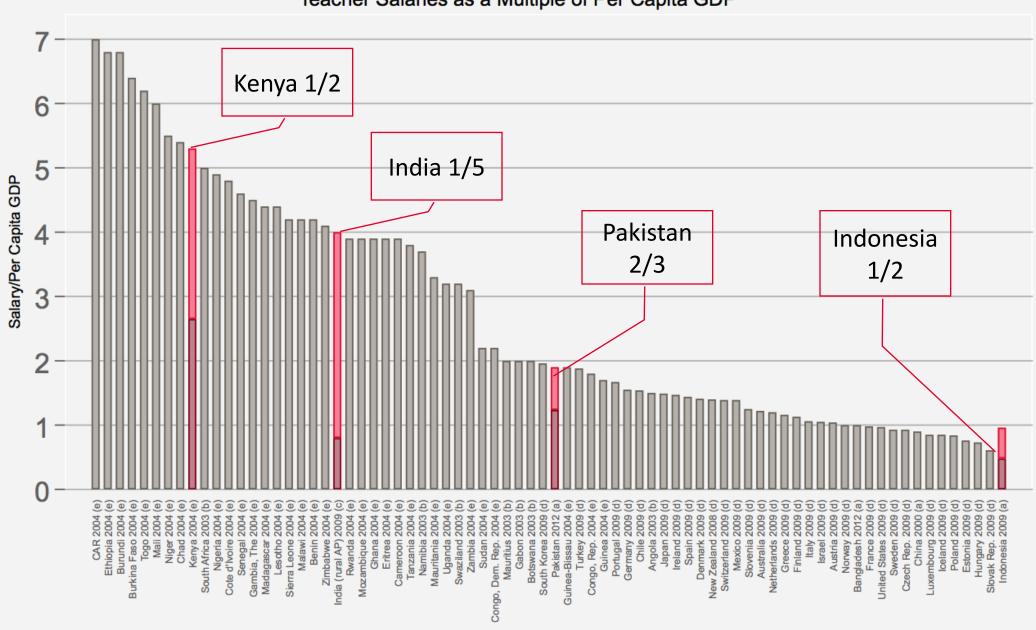












Three camps?

- 1. Skills focus on higher pay, higher qualifications
- 2. Accountability focus on absenteeism, performance pay, flexible contracts, (and perhaps suppressing wage growth)
- 3. Pedagogy take general skill distribution and accountability as given, focus on improving pre-service and in-service training, teaching technologies that are attractive to teachers/unions

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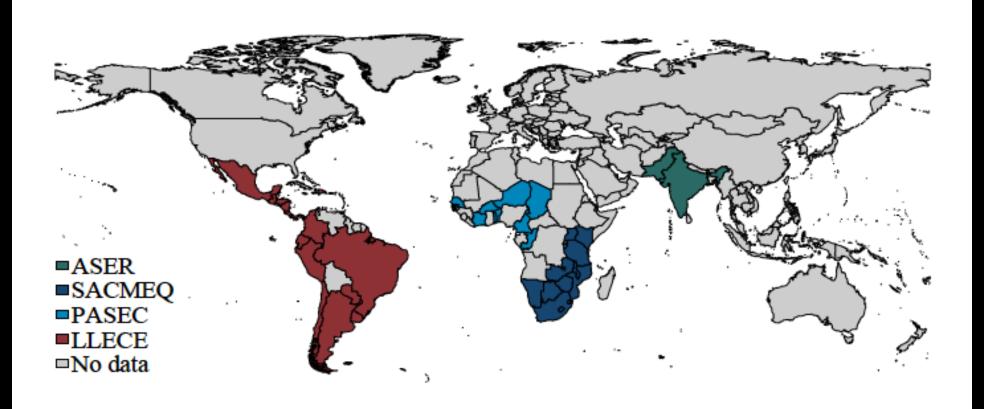
School enrollment, primary, private (% of total primary)

UNESCO Institute for Statistics

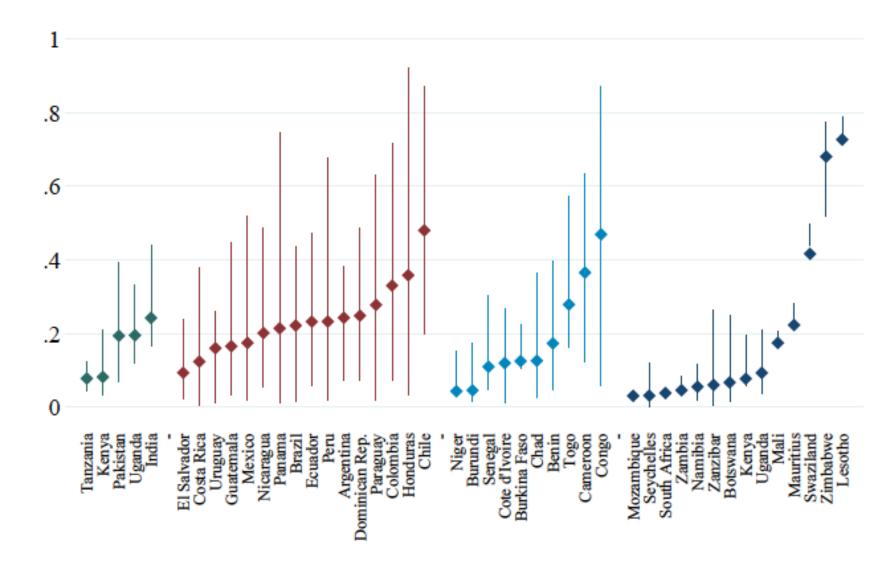
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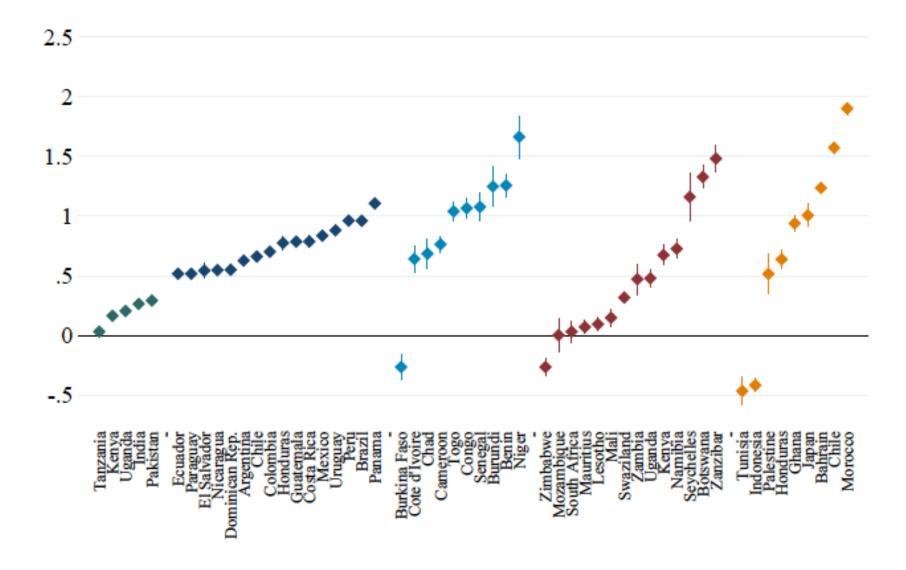
Data sources: learning assessments in public & private schools



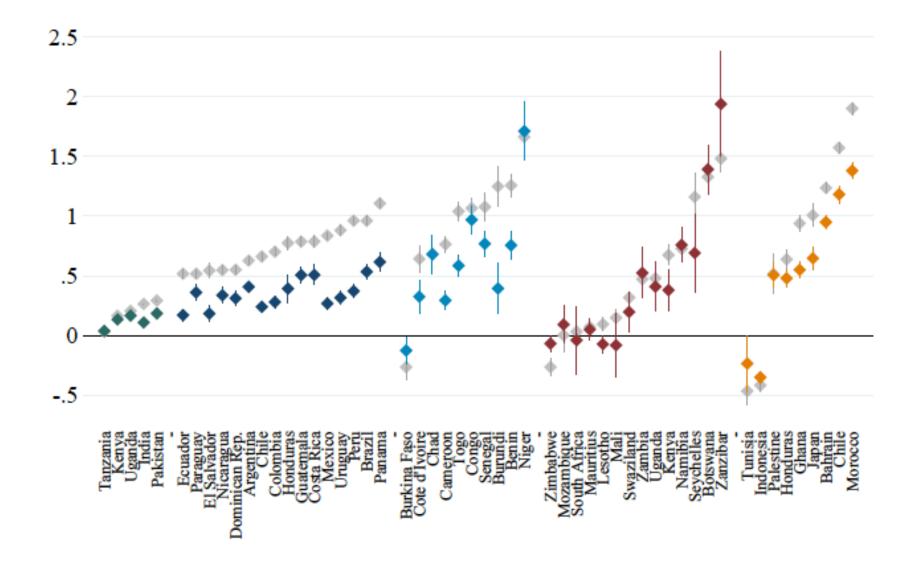
Private-school share: richest and poorest 20%



Private-public math-score gap



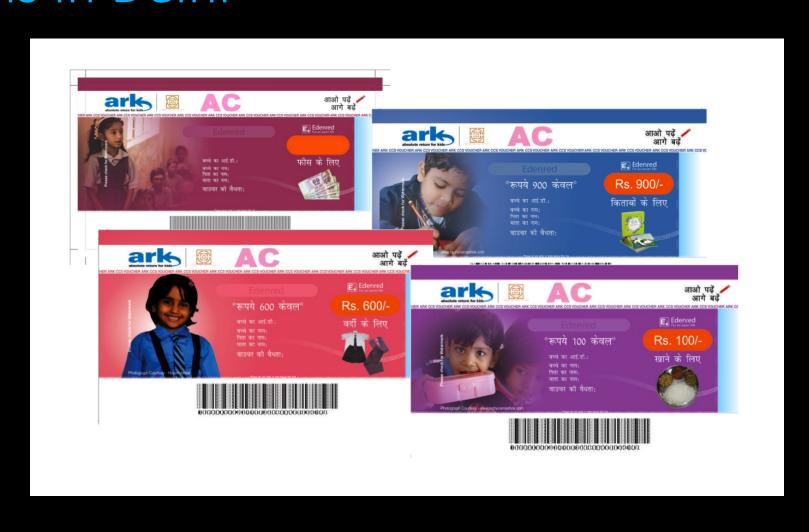
Private-public math-score gap: controlling for wealth



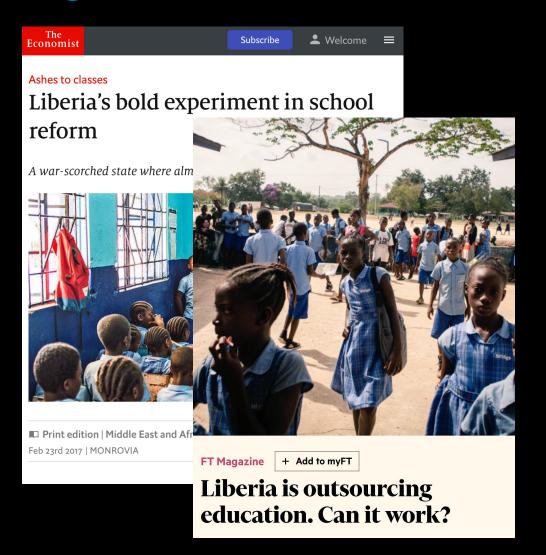
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- 3) The rise of private schools
 - India: low cost, low return
 - Liberia: PPP with higher cost, higher return, other challenges

Experiment #1: Vouchers for low-cost private schools in Delhi



Experiment #2: Private management of government schools in Liberia



- Free
- Non-selective
- Government schools
- Staffed by government teachers
- With \$50/pupil subsidy to private providers to train, manage, etc. for 1 year

RCT results

Delhi vouchers

- Lower cost
- High demand:
 - 80% take-up, 50% increase in private school attendance
- After 6 years (1 year after end of primary):
 - Math scores: 0
 - Hindi scores: slightly negative
 - English scores: ~.1 sd improvement, insignificant
 - Non-cognitive skills: 0

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Liberia PPP

- High cost
 - >double government budget
- Higher quality
 - Reduced teacher absenteeism
 - About 60% faster learning progress
- Unintended consequences
 - Students expelled to reduce class sizes
 - Teachers fired en masse

Conclusions

- 1) Measuring the learning crisis
 - No surprise that math scores in SACMEQ countries are low by global standards
 - Linking is noisy but more thought needed on how much precision is really needed
- 2) The teacher wars
 - Low graduate skills may limit scope for improvement through selection margin
 - Salaries in the region are high by almost any relevant benchmark
 - Suggests focus on other margins: training, support
- 3) The rise of private schools
 - Can't assume higher test scores are causal
 - Main advantages may lie more in social exclusivity and lower cost