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Sectoral minimum wages in South Africa: Disemployment by firm size and trade exposure

Marlies Piek ^a and Dieter von Fintel ^{a,b}

^aDepartment of Economics and Research on Socioeconomic Policy (ReSEP), Stellenbosch University, Stellenbosch, South Africa; ^bInstitute of Labor Economics (IZA), Bonn, Germany

ABSTRACT

This paper measures the impact of South African minimum wages on small and large firm employment in a sector that is exposed to international competition (agriculture) and one that is not (retail). Small farm employment is most vulnerable to minimum wage legislation. In contrast, large farm employment was shielded from employment losses. While this shift represents a short-run response to minimum wages, it may intensify the long-run movement towards fewer, larger, and more capital-intensive farms. Retail employment experienced no changes in employment, regardless of firm size. These results are in line with the idea that firms exposed to international markets cannot easily increase prices when their employees' wages increase while non-tradable sectors can more readily shift the burden of higher labour costs onto consumers by increasing prices. Implementation of a uniform national minimum wage ignores this type of heterogeneity, and could lead to intra-industry changes in concentration and inequality.

KEYWORDS

Minimum wages; employment effects; firm size; international trade; concentration

1. Introduction

In an attempt to reduce inequality and decrease the number of working poor, South Africa implemented a national minimum wage of R20 per hour (around US\$1.44) in January 2019. Previously, minimum wages were implemented at a sectoral level. While raising wages of low-wage workers can improve their welfare, the threat of employment loss could enhance it. This paper focusses on employment changes, and is one of the first to consider the heterogeneous impacts of minimum wages within sectors in South Africa: in doing so, we provide evidence about workers and firms that are vulnerable to job loss.

Up until recently, minimum wages in South Africa were implemented selectively and with large differentiation, giving consideration to the specific circumstances of sectors, regions and firm sizes.¹ While exemptions in some sectors and lower floors in others

CONTACT Marlies Piek  marliesr@sun.ac.za

¹Prior to the national minimum wage, two independent mechanisms determined minimum wages. Sectoral determinations are legislated directly by central government, but only in selected sectors that employ the poorest workers in the labour market (such as agricultural, retail and domestic employees). Collective agreements, on the other hand, are agreed upon by industry bargaining councils – a collective of union representatives and firms who negotiate wages of better-paid workers (such as metal and clothing workers). These agreements can be extended to uncovered firms within the same sector and jurisdiction at the discretion of the Minister of Labour, regardless of whether employers and employees

may have minimised employment losses, the many details of sector-specific legislation introduced administrative burdens on employers. Bhorat et al. (2012) emphasise that low compliance in paying minimum wages may result from the complex wage determination structure that has operated in South Africa.² A national minimum wage has the potential to partially remedy the problem of non-compliance. Developed countries, such as Germany, have also recently harmonised sector-specific minimum wages into one economy-wide wage-setting framework. This transition has reduced employment levels only marginally (Bossler & Gerner, 2016).

A national minimum wage could lead to wage increases, especially in sectors that have not been covered by wage floors previously, while large wage hikes are more likely to lead to employment losses. In this paper, we evaluate the sector-specific approach, and focus on the experience of small firms – especially when these small firms operate in a sector that is exposed to international trade. Firms which produce tradable goods do not enjoy the same control over price mark-ups on their products, and therefore do not have the same options to recover higher labour costs from consumers as firms in non-tradable sectors do.

This paper analyses the effect of minimum wages (as imposed by sectoral determinations) by firm size in the agricultural and retail sectors. The agricultural sector, a tradable sector, is exposed to international competition. By contrast, the local retail sector is closed to export markets. By comparing these two sectors, and considering heterogeneity by firm size, we assess whether the ability to absorb legislated wage increases is determined by economies of scale that are, in turn, associated with firm size; furthermore, we consider whether scale differences only matter when firms are exposed to international markets.

Our results show that most of the disemployment effects resulting from the introduction of minimum wages in the agricultural sector were concentrated on small farms. We show that minimum wages were more binding on small farms, since, on average, they are more labour intensive and hire less-skilled and lower-paid individuals as compared to their larger counterparts. In stark contrast, large farms were shielded from employment losses. Small farms could not absorb the higher wage costs effectively; large farms were less affected due to different production input possibilities and economies of scale. Placing this result into the broader literature on the agricultural sector in South Africa (Liebenberg & Pardey, 2012); it seems as if the introduction of minimum wages may have intensified the long-run trend of fewer, but larger farms in South Africa.

Coping with the simultaneous limitations of wage costs and selling produce in competitive international markets is therefore contingent on operating at scale. In contrast, the sensitivity of small firm employment is not apparent in the non-tradable retail sector that is relatively immune to international economic conditions. These results indicate that a more nuanced view is needed when evaluating the effects of minimum wages in South Africa. A national minimum wage could be beneficial to some workers, though could leave others more vulnerable.

Section two of this paper reviews international empirical evidence on the relationship between minimum wages and employment outcomes and discusses heterogeneous impacts of minimum wages on different sectors (tradable and non-tradable) and within

in these firms were party to the original agreement. These industry agreements, therefore, function in the same way as a conventional minimum wage.

²Until recently, South Africa had 124 different minimum wage structures (Cassim, Jourdan & Pillay, 2015).

sectors (between small and large firms). Section three introduces the dataset and key variables and discusses the estimation strategy and descriptive statistics. Thereafter, econometric results are presented. In the last section, we conclude and discuss policy implications.

2. Evidence of the impact of minimum wages

The impact of minimum wages on employment is perhaps one of the most studied and controversial topics in economics. Perfectly competitive models predict employment reductions in response to minimum wages, while monopsonistic models can incorporate increases. Vast empirical evidence highlights these potential differences.

Until the early 1990s, the consensus was that a robust negative relationship between minimum wages and employment existed. Brown et al. (1982) reviewed the first wave of the minimum wage literature and found consistently negative effects. This position was challenged by the results of Card (1992a, 1992b), Katz & Krueger (1992), and Machin & Manning (1994) (*inter alia*), signalling the emergence of the new minimum wage literature and required updated theoretical perspectives. Card & Krueger's (1994) seminal study found – contrary to expectations – a very large positive effect of minimum wage increases on employment levels. Results continue to be contested on the grounds of methodological variations and data quality (Card & Krueger, 2000; Neumark & Wascher, 2000; Neumark & Wascher, 2007; Dube et al., 2010; Allegretto et al., 2011; Neumark et al., 2014). Recently, research has turned to the long-run impacts of minimum wages, finding that employers can substitute away from labour towards capital, and leading to a reduction in the *growth* of job creation (Meer & West, 2015; Sorkin, 2015).

The minimum wage literature in developing countries is scarcer and more recent. However, in most instances, empirical results support the disemployment hypothesis (Bell, 1997; Fajnzylber, 2001; Maloney & Mendez, 2004; Gindling & Terrell, 2005, 2007; Arango & Pachon, 2007).

In South Africa, Hertz (2005) estimated a decline in employment of South African domestic workers, while Dinkelman & Ranchod (2012) did not. Bhorat et al. (2013) analysed employment outcomes in the retail, taxi, forestry and private security sectors. While the authors found no significant impact of the laws at the extensive margin for any of the sectors, their results suggest that the retail, security and taxi sectors decreased working hours to afford the higher wage costs.

Now turning to studies which have focused on the agricultural sector: Conradie (2005) found that employment decreased for workers on wine farms following the introduction of minimum wages in 2003. In contrast, a case study in the sugar industry by Murray & Van Walbeek (2007) found no large reduction in employment. Bhorat et al. (2014) studied the effect of the agricultural minimum wage on employment, wages and hours worked. Employment decreased, while wages and hours worked increased in response to the introduction of minimum wages. Results from Garbers et al. (2015) and Van der Zee (2017) also found negative employment effects. Furthermore, Garbers et al. (2015) showed that farms have become more capital-intensive and have focused their hiring on better-skilled workers after the imposition of minimum wages. Unskilled jobs were most likely to be terminated following the introduction of minimum wages. Most recently,

Ranchod & Bassier (2017) analysed the effect of the 2013 large increase in legislated agricultural minimum wages and found negative effects for the period directly after the minimum wage hike.

Where minimum wages did have disemployment effects in South Africa, the elasticities were large compared to other developing countries. Yet, in many sectors the effects are zero. Minimum wages therefore have heterogeneous, sector-specific impacts. This paper is one of the first to understand the circumstances in which these differences arise.

2.1. Differences in the impact of minimum wages in tradable and non-tradable sectors

A potential reason for cross-sectoral heterogeneity in disemployment effects is that retail, private security and the taxi sectors are non-tradable and face no competition in export markets. On the contrary, agriculture and the clothing industry produce export goods and thus face international competition. Firms in non-tradable sectors can raise prices and shift the burden of higher labour costs onto consumers. Consequently, there is no need to shed employment. To the contrary, firms in tradable sectors face international competition, and can therefore not readily shift the burden of higher labour costs onto foreign consumers. Therefore, we hypothesise that when binding minimum wages are introduced in tradable sectors, firms are more likely to decrease employment if they cannot afford to pay the higher wage costs.

Findings by Fedderke et al. (2006) support this reasoning. Import and, to a lesser extent, export penetration among South African manufacturers was negatively associated with price mark-ups. This emphasises that tradable sectors which face international competition cannot increase prices in response to higher wage costs. Moreover, research by Rankin (2016) shows that small firms in the tradable manufacturing sector are especially vulnerable to institutional wage setting. He notes that when labour-intensive small firms, which employ more low-skilled workers, are confronted with wage pressures from collective bargaining, higher levels of import competition exacerbate employment loss; many small firms exit the market in response.

2.2. Differences in the impact of minimum wages on small and large firms

Another angle along which minimum wages can have heterogeneous impacts is firm size. Rama (2001) argues that for large firms, the monopsonistic model of minimum wages is more accurate whereas the competitive model is more applicable to small and medium-sized firms. Research from Indonesia shows that employment effects differed by firm size (Rama, 2001; Del Carpio et al., 2012). Small firms experienced significant employment losses (as predicted by the competitive model), whereas large firms experienced an increase in employment (possible only with the monopsonistic model).

Parrot (2004) concluded that small firm employment was not affected by minimum wages in the United States. Sabia (2006), however, accounted for confounding factors, and found that employment declined in small firms, especially among the least skilled workers. No South African minimum wage studies factor firm size into their estimates. However, Magruder (2012) analysed the impact of bargaining councils that extend their collective agreements to small firms, and therefore act in a similar fashion to a sectoral

minimum wage. Bargaining councils reduced small-firm employment, while there was no effect on large firms.

Magruder's (2012) evidence points towards a feature of South African market structure: high levels of concentration exist, large firms dominate the product market and are more immune to policy changes than small firms. Kerr et al. (2014) found that net job creation in South Africa occurred mainly within larger firms; small firms have limited capacity to grow employment. In addition, Matthee et al. (2015) showed that South African exports are dominated by a group of larger 'super-exporters'. Furthermore, Edwards et al. (2017) show that only the most productive firms are able to export. The overlap between these three empirical observations suggest that large firms are able to use the most productive inputs (capital and better-skilled workers), contributing to their profitability and allowing them to remain competitive in international markets; as a result of their scale, they are able to create new (better skilled) jobs which small firms cannot. By inference, these firms should also be able to weather minimum wage shocks. Small, labour-intensive firms in tradable sectors, on the other hand, do not hire the most productive workers and are therefore less likely to profitably maintain their employment levels in the face of higher labour costs.

3. Data and estimation strategy

3.1. The data

We use the Post-Apartheid Labour Market Series (PALMS) which contains microdata from various household surveys conducted by Statistics South Africa (Kerr & Wittenberg, 2017). Our analysis, however, only uses 16 waves of the Labour Force Survey (LFS), from 2000 to 2007. The LFS is nationally representative and surveyed approximately 30 000 households in each instalment. Surveys were conducted in March and September of each year by Statistics South Africa. Waves were treated as repeated cross-sections. The sample was restricted to the working-age population, while self-employed individuals as well as union and government workers were excluded from the sample.³

Sectoral determinations were set by the Minister of Labour and are published in Government Gazettes.⁴ These sectoral determinations were set for specific groups of individuals and stipulate conditions of work, including minimum wages. The South African Standard Classification of Occupations (SASCO) and the International Standard Industrial Classification (ISIC) were reported in the LFS, and were used to identify minimum wage workers.

When the agricultural minimum wage was introduced in March 2003, it varied by geographical locations articulated as areas A and B. Area A represented more affluent local municipalities (and as a result had higher legislated minimum wages), while area B comprised of poorer and often more rural local municipalities (and thus had lower legislated minimum wages).

Complex minimum wage structures were introduced on 1 February 2003 in the retail sector, which varied by region, occupation *and* whether workers worked part- or full-time.

³Union and government workers were excluded from the sample since their wages are often subject to collective bargaining agreements and including them would have confounded the two types of wage legislation.

⁴These are available on the Department of Labour's website, www.labour.gov.za.

In addition, firms with less than five employees were only required to pay a lower minimum wage than firms with five or more employees, acknowledging the difficulties that small firms face in complying with wage-setting legislation. This concession was, however, removed in 2006.

3.2. Sample selection and key variables

The construction of treatment and control groups was guided by the analysis of Bhorat et al. (2013, 2014). The entire dataset was restricted to low-wage individuals in the working-age population, who had less than 12 years of education.⁵ Individuals who indicated that they worked more than 15 h a day were not included in the sample.

Unique control groups for both the agricultural and retail sectors were created based on having similar characteristics to the respective treatment groups. The control group used in the employment analysis for the agricultural sector consists of African and mixed-race⁶ individuals who were employed in elementary occupations.⁷ The retail sector's control group for the employment analysis, comprised of employed individuals.⁸

When restricting our analysis by firm size, both the treatment and control groups are restricted to the respective firm size category, as we would like the groups to be as similar as possible. This also substantiates why using only employed individuals in our control group is better-suited when conducting a firm size analysis.⁹

We distinguish workers based on self-reported firm sizes, following Magruder (2012). While self-reports may be mis-measured for a variety of reasons (such as conflating plant size with firm size), this is less of a concern in the case of agriculture, where individual farmers hire workers.

3.3. Estimation strategy

The estimation strategy is based on Card & Krueger (1995) and Lee (1999). The difference-in-difference model tests whether employment, hours worked and wages changed more in areas where the treatment intensity (wage increases) would have to be higher to comply with minimum wage legislation.¹⁰

$$Y_{ijkt} = \alpha_0 + \alpha_1 Post_t + \alpha_2 Wage\ gap_{jk} + \alpha_3 Post_t * Wage\ gap_{jk} + X_{ijkt} + \gamma_{ijkt}$$

Y_{ijkt} is the outcome of interest (employment, hours worked and wages) for individual i in sector k , district council j and period t . The $Post_t$ variable is a dummy indicating periods

⁵Defined as earning below R10 000 per month in 2000 Rands.

⁶Since the majority of farmworkers are African and of mixed race, the control group was restricted to these race groups. It is furthermore known that different wage-determination processes operate for various race groups (Burger et al., 2016).

⁷We conducted a sensitivity analysis by defining the control groups for both sectors in various ways (by including and excluding the narrowly unemployed). The signs were the same for either definition, although with varying levels of significance.

⁸The employed people in this control group were not restricted by specific skill-levels, since the retail treatment group also included occupations over a range of different occupations and skill-levels.

⁹Opting to use only employed individuals in our control groups was based on wanting the treatment and control groups to be as similar as possible, since employed and unemployed individuals often have different characteristics.

¹⁰This estimation strategy essentially measures the intention to treat effect. As we show in the appendix, wages did increase as a result of the minimum wage legislation and thus gives traction to our estimation strategy. Future research could use actual treatment instead, as recent research by Bhorat et al. (2019) suggests.

after the introduction of minimum wages. The $Wage\ gap_{jk}$ variable is measured across district councils.¹¹ The variable distinguishes between regions where wages had to rise substantially to reach full compliance and those that only had to undergo small adjustments:

$$Wage\ gap_j = \log [minimum(W_j^*)] - \log [median(W'_j)]$$

W_j^* is the minimum wage in $district_j$ and W'_j is the median wage¹² of the treated sector in $district_j$, in the year before minimum wages were implemented (2002).¹³ The wage gap variable is zero for district councils where the median wage was already higher than the minimum wage at the time of implementation.¹⁴

The coefficient on the interaction (α_3) measures the change in outcomes attributable to the minimum wage in the post-law period. The model is run with and without individual controls, dummies for seasonality and district councils.

3.4. Descriptive statistics

Table 1 shows the average characteristics for the agricultural and retail sectors, as well as their unique control groups over the entire sample period. The top panel reveals that agricultural workers were more likely to be comprised of Africans, the middle-aged, males and workers with very low levels of education (roughly five years of schooling). Real hourly wages in the agricultural sector decreased slightly between 2000 and 2002, after which they increased continually until 2007. This indicates that minimum wages did indeed raise farmworker wages. The number of hours worked by farmworkers decreased from 2000 to 2007, with a substantial decrease from 2002 to 2003, when the minimum wage was introduced. This suggests that employers may have adjusted on the intensive margin to be able to afford the higher labour costs.

On average, workers in the retail sector had around 10 years of schooling, and were also more likely to be middle-aged African individuals.¹⁵ Real wages in the retail sector increased from 2002 to 2007, implying partial compliance with minimum wage legislation

¹¹South Africa is divided into 53 district councils. Minimum wages do not vary greatly by geography, except where these districts contain greater numbers of workers in either area A or B municipalities (which are smaller geographic units than district councils).

¹²We use the *earnings* variable which is a consistent income variable across waves and the recommended variable to analyse labour incomes in the PALMS dataset (Kerr & Wittenberg, 2017). This variable, however, does not adjust for bracket responses, we therefore, weight the *earnings* variable by the bracket weight when creating median wages.

¹³Both the median and minimum wages are real hourly wages in 2000 Rands.

¹⁴To construct the wage gap variable, each individual in the dataset had to be assigned the hourly real minimum wage for the district council they reside in. However, minimum wage regions (areas A and B) are defined by smaller municipal demarcations which cannot be identified in the data. District councils are the smallest demarcation that can be consistently identified throughout the period of analysis. A district council could therefore comprised of only area A municipalities, only area B municipalities or a mixture of area A and area B municipalities. Population estimates from the 2007 Community Survey were used to calculate the percentage of the district councils' populations that lived in local municipalities classified as A or B. Minimum wages for mixed district councils were then calculated as follows: $E(\text{Minimum wage})_j = \% \text{ of people living in area A} * \text{area A minimum wage} + \% \text{ of people living in area B} * \text{area B minimum wage}$. Each individual is assigned this weighted minimum wage according to their district of residence. This was then used to construct the wage gap variable. A similar method was followed for the retail sector, the main difference being that the retail minimum wage varied across three areas instead of two.

¹⁵As mentioned previously, the retail minimum wage ranges across certain occupations, one of which include managers. Since managers are often relatively more educated and remunerated, another treatment group was created to see whether mean characteristics of the treatment group changed. Regressions with this treatment group were also run, but as with the mean characteristics, there were no substantial differences. For future research, one could perhaps split the retail minimum wage into a relatively more skilled and relatively less skilled groups, to get better control groups.

Table 1. Average characteristics of the agricultural and retail sectors and their control groups.

Year ^a	2000	2001	2002	2003	2004	2005	2006	2007
<i>Agricultural sector</i>								
N	1659	2793	3027	2768	2866	2754	2855	2717
Education	4.91*	4.90*	5.00*	5.17*	5.29*	5.66*	5.68*	5.90*
Age	34.93*	35.71*	34.93*	35.08*	35.12*	34.94*	34.99*	35.8*
Proportion African	0.61*	0.66*	0.66*	0.62*	0.66*	0.67*	0.66*	0.67*
Proportion male	0.63*	0.67*	0.65*	0.66*	0.66*	0.68*	0.62*	0.64*
Hours per week	52*	51*	52*	50*	49*	49*	49*	49*
Real hourly wage	2.57*	2.58*	2.36*	2.69*	3.05*	3.38*	3.52*	3.66*
<i>Control group for the agricultural sector</i>								
N	1848	2336	2282	2887	3109	3471	3801	3677
Education	6.43	6.66	6.77	6.85	6.86	6.93	7.15	7.36
Age	35.19	35.03	35.41	35.71	35.83	35.99	35.98	35.74
Proportion African	0.75	0.79	0.80	0.82	0.83	0.83	0.82	0.83
Proportion male	0.56	0.59	0.59	0.67	0.70	0.69	0.69	0.67
Hours per week	49	48	47	45	44	45	44	44
Real hourly wage	4.23	3.98	4.03	3.84	4.12	4.31	4.79	4.85
<i>Retail Sector</i>								
N	890	1191	1170	1191	1059	1032	1181	1140
Education	9.89	10.02*	10.01	10.17*	10.38*	10.20*	10.39*	10.18*
Age	33.40*	33.41*	33.24*	33.73*	33.68*	34.20*	32.93*	34.11*
Proportion African	0.59*	0.62*	0.62*	0.60*	0.64*	0.62*	0.63*	0.67*
Proportion male	0.50*	0.47	0.48	0.50	0.50	0.52*	0.49	0.51
Hours per week	48.44	48.82*	49.10*	48.15*	48.86*	49.06*	47.88*	47.64*
Real hourly wage	8.62*	7.87*	7.08*	7.92*	7.35*	7.66*	7.61*	8.06*
<i>Control group for the retail sector</i>								
N	9393	12 995	12 848	12 579	12 047	10 876	11 678	11 839
Education	6.69	6.78	6.75	6.85	6.95	7.15	7.31	7.51
Age	36.93	37.11	37.11	37.31	37.26	37.15	37.09	37.20
Proportion African	0.76	0.79	0.79	0.80	0.82	0.83	0.83	0.82
Proportion male	0.44	0.45	0.45	0.48	0.50	0.49	0.48	0.49
Hours per week	47.94	47.79	48.05	46.41	45.90	46.19	44.97	45.07
Real hourly wage	5.09	4.94	4.38	4.46	4.67	4.75	5.13	5.39

Source: Authors' calculations based on the PALMS dataset (Kerr et al., 2017).

Notes: The dashed line indicates the timing of the law. * $p < 0.05$, indicating significant differences across treatment and control groups.

^aGiven that the paper only used the September round of 2000, the sample sizes for the year 2000 are substantially smaller than the subsequent years which used the March and September rounds.

Table 2. The number of observations across district councils for the agricultural and retail sectors, by firm size and time period.

	No restriction		<20 workers		<50 workers		≥20 workers		≥50 workers	
	Pre	Post	Pre	Post	Pre	Post	Pre	Post	Pre	Post
<i>Agricultural sector</i>										
Minimum	36	37	32	31	30	33	32	37	30	39
Mean	248	348	148	191	196	265	156	238	105	162
Median	152	203	84	130	100	181	93	148	73	94
Maximum	1820	1975	439	610	1279	1322	1366	1495	526	635
Total	8925	12 514	4134	5354	6662	9007	4360	6657	1886	2913
<i>Retail sector</i>										
Minimum	31	35	32	30	34	33	30	42	36	37
Mean	102	131	74	89	88	114	76	78	73	55
Median	79	123	65	90	72	108	50	61	78	55
Maximum	404	308	230	150	315	234	168	159	98	74
Total	3859	4995	2450	2948	3080	3999	764	778	290	220

Source: Authors' calculations based on the PALMS dataset (Kerr et al., 2017).

in the retail sector. Similarly to the agricultural sector, it seems that employers reduced the number of hours worked somewhat.

Although the chosen dataset is best suited to analyse our research questions, a limiting factor is the amount of observations we have for each district council. We only included district councils in our analysis for which we have at least 30 observations in the pre- and post-period separately. Table 2 provides the statistics of the number of observations across district councils for the agricultural and retail sector, by firm size and for the pre- and post-period. Our results are only representative of those district councils which have been included in the sample. While the number of observations are reasonable for the agricultural sector as a whole and the smaller farms, the number of observations drop significantly for the largest firm size category. The same holds for the retail sector, however, even the size category of 20 or more workers has too few observations to reliably estimate effects. We, therefore, exclude these from our analysis.

Table 3 shows the average wage gap for the agricultural and retail sectors across different firm sizes. The higher the wage gap, the more wages had to increase to comply with the minimum wage legislation. The average wage gap in the agricultural sector was 0.57. In other words, minimum wages were set at a level that was roughly 50% higher than the pre-policy median agricultural wage in each district. Notably, wage gaps are only noticeably smaller for farms that employ 50 workers and more; large farms already had the greatest capacity to pay minimum wages before they were imposed. Turning to the retail sector, the wage gap of 0.23 is substantially lower than in the agricultural sector, indicating that the minimum wage was more binding in the agricultural sector than in the retail sector.

4. Econometric results and discussion

4.1. Results for the agricultural sector

We now turn to the difference-in-difference results, starting with the agricultural sector. Analysis for the agricultural sector was split into four sub-samples: farms with (i) less than 20 employees, (ii) less than 50 employees (iii) 20 or more employees and (iv) 50 or more employees.

Table 3. Average wage gaps for the agricultural and retail sectors.

Agricultural sector		Retail sector	
Entire sector	0.50	Entire sector	0.23
<20 employees	0.54	<20 employees	0.24
≥20 employees	0.50	<50 employees	0.23
<50 employees	0.51		
≥50 employees	0.45		

Source: Authors' calculations based on the PALMS dataset (Kerr et al., 2017).

Table 4 shows the results from the impact of the introduction of minimum wages on employment in agriculture. Two sets of results are shown per table. The first set of results (in the top panel) does not include controls, whereas the second set (in the bottom panel) controls for race, education, gender, age, year fixed effects, district council dummies and agricultural real GDP.¹⁶ Each set of results comprises of five regressions of which the first regression has no farm size restriction, followed by regressions in successive columns that restrict the sample to smaller and larger farms respectively. The dependent variable in Table 4 is a binary variable and indicates if the individual is employed as a farmworker or falls within the control group as defined earlier. In the regressions restricted by firm size, both the treatment and control groups are restricted to the respective firm size category.

A full specification (in column VI) indicates reductions of about 6.2% in response to minimum wages for the sector as a whole. These results are similar to those found by Bhorat et al. (2014). Similar results apply to workers on farms with less than 20 and less than 50 employees. The difference-in-difference coefficients are larger in columns VII and VIII than for the unrestricted sample, indicating that most of job losses were concentrated on smaller farms. In particular, the results indicate that in response to a one percent change in the initial wage gap, the probability of being a farmworker on a small farm decreased between 6.6% and 7.2% in the post-law period compared to the period before minimum wages were implemented. In contrast, the probability of employment on larger farms – those that employ more than 20 workers – seem to have been shielded from employment losses.¹⁷

Overall then, most of the disemployment effects caused by the introduction of minimum wages in the agricultural sector, occurred on small farms and provide a nuanced view of the mechanisms by which minimum wages operate in agriculture.

A number of potential explanations exist why small and large farms responded differently to the introduction of minimum wages. Firstly, larger farms, overall, pay higher wages than small firms as was shown in Table 3: larger farms had a smaller gap to reach minimum wage levels compared to smaller farms. Larger farms also hire more skilled workers than their smaller counterparts, as proxied by the level of education of farm workers by firm size.¹⁸ Furthermore, large firms have more capital than their smaller counterparts, as evident in Figure 1. Mechanisation is a viable production

¹⁶A linear probability model was used for the employment regressions for both sectors.

¹⁷This is in line with the descriptive figures from Table 2, where large farm employment does not seem to have been negatively affected by the introduction of minimum wages.

¹⁸This is apparent when analysing the number of years of education of farm workers and their wages by firm size; the average (and median) number of years education and wages is significantly higher in larger farms compared to smaller farms. Please see Table A5 for more details.

Table 4. Probability of employment in the agricultural sector.

	(I) no restriction	(II) <20	(III) <50	(IV) ≥20	(V) ≥50
<i>1st set of results</i>					
Post	−0.124 (0.097)	−0.097 (0.067)	−0.087 (0.064)	−0.066 (0.060)	−0.046 (0.059)
Wage Gap	−0.127 (0.095)	−0.139* (0.077)	−0.232*** (0.073)	−0.343*** (0.075)	−0.175** (0.086)
Wage Gap* Post	−0.009 (0.137)	−0.110 (0.098)	−0.081 (0.093)	−0.002 (0.109)	0.033 (0.114)
Controls	No	No	No	No	No
Constant	0.551*** (0.066)	0.592*** (0.051)	0.643*** (0.048)	0.754*** (0.038)	0.691*** (0.040)
R-squared	0.022	0.041	0.046	0.044	0.009
N	41 822	19 502	30 093	16 747	7022
N treatment	20 545	9298	15 085	10 162	4498
N control	21 277	10 204	15 008	6585	2524
DC	38	29	35	27	18
	(VI) no restriction	(VII) <20	(VIII) <50	(IX) ≥20	(X) ≥50
<i>2nd set of results</i>					
Post	0.031 (0.024)	0.085** (0.038)	0.054** (0.025)	−0.070* (0.038)	−0.092 (0.057)
Wage Gap	10.403*** (0.497)	−0.345*** (0.074)	−0.941*** (0.227)	−0.357 (0.514)	−0.494 (1.001)
Wage Gap* Post	−0.062* (0.034)	−0.072* (0.043)	−0.066** (0.032)	0.027 (0.052)	0.032 (0.081)
Controls	Yes	Yes	Yes	Yes	Yes
Constant	−2.134*** (0.298)	0.142 (0.359)	0.257 (0.321)	0.554 (0.572)	0.334 (0.793)
R-squared	0.245	0.219	0.225	0.206	0.138
N	41 812	19 499	30 088	16 744	7021
N treatment	20 544	9298	15 084	10 162	4498
N control	21 268	10 201	15 004	6582	2523
DC	38	29	35	27	18

Source: Authors' calculations based on the PALMS dataset (Kerr et al., 2017).

Notes: Standard errors were clustered at district council level and appear in parentheses. All regressions are weighted using the cross entropy weights. Controls include age, race, education agricultural real GDP, year fixed effects and district-council dummy variables. Asterisks denote *** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

choice mainly for larger farms who can exploit economies of scale. Moreover, [Figure 2](#) below shows the proportion of wages paid relative to firms' turnover by firm size in the agricultural sector: the proportion decreases with firm size. These two figures indicate that larger farms have a more capital intensive production process than smaller farms and this implies that costs in larger farms rose by a smaller proportion than in smaller farms when minimum wages were introduced. Taken together, these factors indicate that minimum wages could place a larger burden on small farms compared to bigger farms. Our results cannot distinguish whether the decrease in small farm employment is due to these farms simply decreasing employment or whether some small farms had to shut down. Future research using firm-level panel data will need to investigate this further.

This may lead to an increase in the concentration in the agricultural sector which could raise intra-sectoral inequality of production and may intensify an existing problem. Structural change in the agricultural sector has led to major job destruction over the long-run. In the last three decades alone, agricultural employment has decreased by roughly one million (Liebenberg & Kirsten, 2013). Moreover, the number of farms decreased, while

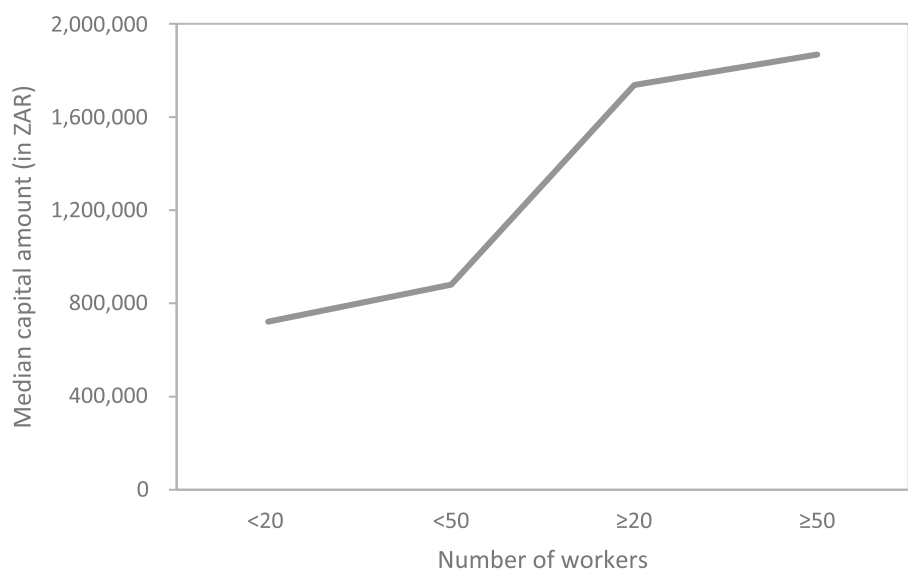


Figure 1. Median amount of capital in the agricultural sector by firm size. Source: Authors’ calculations using the SARS-NT panel for the 2011 tax year.

Notes: The SARS-NT panel only starts from the 2008 tax year, but figures are only reliable a few years into the dataset and thus, figures for the 2011 tax year are shown here. Amounts are shown in South African Rands.

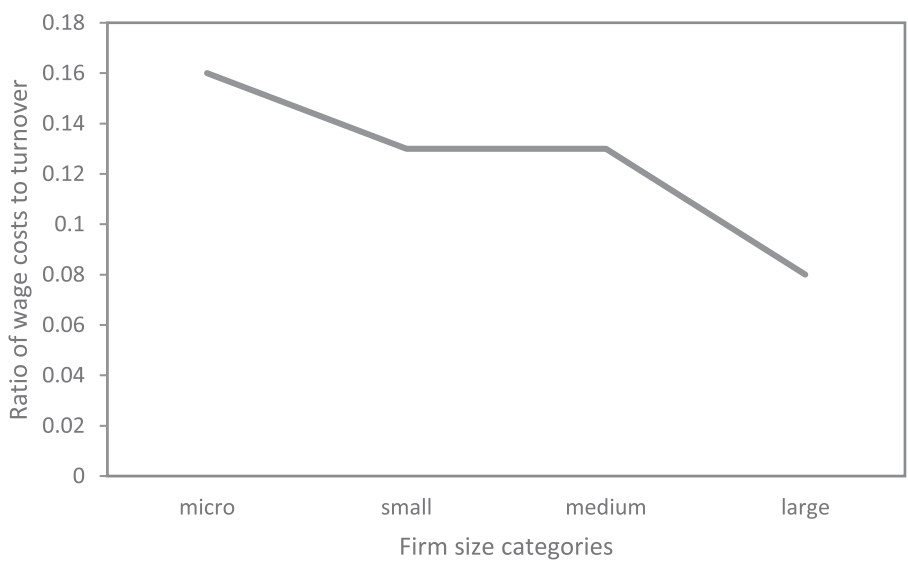


Figure 2. Median ratio of wage costs relative to turnover for the agricultural sector by firm size. Source: Authors’ calculations using the SARS-NT panel for the 2011 tax year.

Notes: Firm size categories are based on turnover measures comparable to those used in the Agricultural Survey in 2016.

farm sizes and the number of employees per farm increased. In particular, between 2008 and 2011, the number of farmers in South Africa decreased from 50 332 to 34 905 (Liebenberg & Pardey, 2012; Liebenberg & Kirsten, 2013). Remaining farm sizes increase as

Table 5. Probability of employment in the retail sector.

	(I) no restriction	(II) <20	(III) <50
Post	0.005 (0.006)	−0.005 (0.006)	0.005 (0.006)
Wage Gap	−0.019 (0.013)	−0.016 (0.013)	−0.035** (0.014)
Wage Gap* Post	0.006 (0.017)	0.017 (0.017)	0.008 (0.018)
Controls	No	No	No
Constant	0.097*** (0.005)	0.099*** (0.004)	0.102*** (0.004)
R-squared	0.000	0.000	0.001
N	99 237	58 545	81 349
N treatment	8249	5002	6997
N control	90 988	53 543	74 352
DC	37	31	37
	(IV) no restriction	(V) <20	(VI) <50
Post	0.006 (0.007)	0.009 (0.010)	0.011 (0.007)
Wage Gap	0.480*** (0.088)	−0.222*** (0.057)	−0.354*** (0.065)
Wage Gap* Post	−0.004 (0.013)	0.001 (0.014)	−0.004 (0.013)
Controls	Yes	Yes	Yes
Constant	−0.042*** (0.010)	0.034*** (0.011)	0.033*** (0.012)
R-squared	0.077	0.084	0.086
N	99 192	58 526	81 318
N treatment	8246	5002	6996
N control	90 946	53 524	74 322
DC	37	31	37

Source: Authors' calculations based on the PALMS dataset (Kerr et al., 2017).

Notes: Standard errors were clustered at district council level and appear in parentheses. All regressions are weighted using the cross entropy weights. Controls include age, race, education, year fixed effects and district-council dummy variables. Asterisks denote *** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

a result of some farmers exiting agriculture combined with relatively few new entrants (Simbi & Aliber, 2000).

Results for the hours worked and wage analysis, along with a discussion of these results, are contained in the appendix. Although all of the difference-in-difference coefficients are negative, these coefficients are not statistically significant, meaning that we cannot say with certainty that employers adjusted working hours in order to cope with the legislation. Wage results indicate that minimum wage legislation resulted in higher farmworker pay.

In the following sub-section, results for the retail sector are presented. We consider whether small firms in a sector not exposed to international competition also experienced disemployment effects as a result of the introduction of minimum wages.

4.2. Results for the retail sector

Table 5 shows the impact of the introduction of minimum wages on the probability of employment in the retail sector.¹⁹

¹⁹Since the sample sizes for the largest two firm sizes were too small (as depicted in Table 2), the retail sector analysis was not split by these two firm size categories.

Regardless of the specification or firm size restriction, minimum wages have no robust impact on employment in the retail sector. This stands in stark contrast to the agricultural sector, where the sector as a whole shed employment, concentrated on small farms. We posit that even small retail firms are able to pass on higher wage costs to local consumers, as they do not have to take prices set in export markets.

Hours worked and wage results are presented and discussed in the appendix. In brief, wages in the sector increased while employers seem to have adjusted hours worked in response to the minimum wage legislation. In contrast to agriculture, wage increases proceeded without any adjustments in employment.

5. Conclusion

There is limited consensus among economists on the nature of the disemployment effect of minimum wages. Empirical results yield heterogeneous effects. While the South African literature analyses many different sectors, it had not looked at mechanisms underlying the effects measured. Previous results show that, overall, non-tradable sectors experienced no disemployment effects; however agriculture, a tradable export sector, experienced large disemployment effects. This paper showed that most of the disemployment effects were concentrated on small farms. Large farms, in contrast, were shielded from employment losses. Our results show the debilitating effect of minimum wages for small farmers who are less adept at competing in international markets than large farmers.

By contrast, these distinctions are not apparent in the retail sector. What sets this sector apart from agriculture is that retail sales are not sensitive to external pressures, enabling retail firms to increase prices and thereby shifting the burden of increasing labour costs onto consumers.

Our results therefore show that the imposition of a national minimum wage will likely have heterogeneous effects. While it is possible that overall the impact could be negligible, this finding ignores the role it could have in reducing small-firm employment, especially in tradable sectors. While the National Development Plan targets small firms for job growth (Republic of South Africa, 2013), the national minimum wage makes limited provision for their vulnerability in specific sectors. A uniform approach to minimum wage design could therefore raise intra-industry inequality in tradable sectors.

Disclosure statement

No potential conflict of interest was reported by the authors.

ORCID

Marlies Piek  <http://orcid.org/0000-0002-0276-1749>

Dieter von Fintel  <http://orcid.org/0000-0001-6771-1315>

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Appendix: Hours worked and wage results for the agricultural and retail sectors

Table A1 shows whether employers in agriculture responded to the legislation by reducing the number of hours worked. Since our difference-in-difference coefficients are not statistically significant, we cannot say with certainty that employers adjusted hours worked in response to the introduction of minimum wages.

Table A2 presents the wage results for the agricultural sector. The positive and statistically significant coefficient on the interaction term suggests that farmworker wages increased significantly as a result of the introduction of minimum wages.

Table A3 shows the results for the number of hours worked in the retail sector. The full specification in column VI suggests that employers decreased hours worked.

Lastly, Table A4 shows the impact of the introduction of minimum wages on log real wages in the retail sector. Wages in the retail sector as a whole increased as a result of minimum wages.

Table A1. Number of hours worked in the agricultural sector.

	(I) no restriction	(II) <20	(III) <50	(IV) ≥20	(V) ≥50
<i>1st set of results</i>					
Post	−2.138*** (0.783)	−2.232** (1.029)	−2.136*** (0.795)	−1.482 (0.999)	−2.258 (1.364)
Wage Gap	8.095*** (1.228)	8.604*** (1.376)	8.207*** (1.182)	8.757*** (1.696)	5.069* (2.847)
Wage Gap* Post	−0.926 (1.459)	−1.788 (1.704)	−1.371 (1.363)	−2.034 (2.148)	1.697 (3.591)
Controls	No	No	No	No	No
Constant	48.001*** (0.691)	48.508*** (0.852)	48.266*** (0.690)	47.234*** (0.865)	48.052*** (1.210)
R-squared	0.042	0.043	0.044	0.046	0.025
N	20 525	9287	15 069	10 154	4495
DC	38	29	35	27	18
	(VI) no restriction	(VII) <20	(VIII) <50	(IX) ≥20	(X) ≥50
<i>2nd set of results</i>					
Post	−2.319** (1.018)	−1.918 (1.266)	−2.415** (1.032)	−2.040 (1.378)	−3.043* (1.811)
Wage Gap	−12.860 (38.088)	11.982** (5.044)	3.647 (9.986)	−4.818 (18.456)	7.642 (33.309)
Wage Gap* Post	−0.962 (1.379)	−2.154 (1.613)	−1.699 (1.305)	−1.137 (1.926)	3.490 (3.050)
Controls	Yes	Yes	Yes	Yes	Yes
Constant	67.012*** (14.381)	43.435*** (13.431)	62.724*** (14.788)	84.477*** (20.478)	95.590*** (24.835)
R-squared	0.057	0.068	0.061	0.081	0.089
N	20 524	9287	15 068	10 154	4495
DC	38	29	35	27	18

Source: Authors' calculations based on the PALMS dataset (Kerr et al., 2017).

Notes: Standard errors were clustered at district council level and appear in parentheses. All regressions are weighted using the cross entropy weights. Controls include age, race, education agricultural real GDP, year fixed effects and district-council dummy variables. Asterisks denote *** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

Table A2. Log of real hourly wages^a in the agricultural sector.

	(I) no restriction	(II) <20	(III) <50	(IV) ≥20	(V) ≥50
<i>1st set of results</i>					
Post	0.212*** (0.045)	0.161*** (0.052)	0.198*** (0.049)	0.182*** (0.052)	0.222*** (0.074)
Wage Gap	−0.986*** (0.057)	−1.031*** (0.062)	−0.953*** (0.062)	−1.092*** (0.068)	−0.930*** (0.100)
Wage Gap* Post	0.307*** (0.075)	0.392*** (0.080)	0.326*** (0.079)	0.410*** (0.092)	0.323** (0.133)
Controls	No	No	No	No	No
Constant	1.114*** (0.033)	1.144*** (0.040)	1.097*** (0.037)	1.157*** (0.035)	1.099*** (0.052)
R-squared	0.263	0.258	0.251	0.308	0.259
N	20 395	9246	14 981	10 075	4462
DC	38	29	35	27	18
	(VI) no restriction	(VII) <20	(VIII) <50	(IX) ≥20	(X) ≥50
<i>2nd set of results</i>					
Post	0.042 (0.032)	0.004 (0.038)	0.034 (0.033)	0.047 (0.043)	0.114* (0.061)
Wage Gap	0.839 (1.192)	−0.912*** (0.148)	−2.238*** (0.361)	−2.542*** (0.640)	1.227 (0.890)
Wage Gap* Post	0.316*** (0.046)	0.385*** (0.050)	0.321*** (0.046)	0.351*** (0.057)	0.276*** (0.085)
Controls	Yes	Yes	Yes	Yes	Yes
Constant	0.205 (0.475)	1.108*** (0.420)	0.947* (0.488)	0.470 (0.625)	−1.064 (0.683)
R-squared	0.332	0.325	0.327	0.380	0.363
N	20 394	9246	14 980	10 075	4462
DC	38	29	35	27	18

Source: Authors' calculations based on the PALMS dataset (Kerr et al., 2017).

Notes: Standard errors were clustered at district council level and appear in parentheses. All regressions are weighted using the cross entropy weights. Controls include age, race, education agricultural real GDP, year fixed effects and district-council dummy variables. Asterisks denote *** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

^aIn order to include those which reported incomes in brackets, we merged in data from the supplementary *palmsv3.2incomes* and assigned the midpoint of the bracket to those who reported with brackets. However, in our sample we only have 67 observations which responded in brackets. Of these 67 observations, only 12 have an indication of hours worked in the past week, which is needed to create hourly wages. Such a low figure is unsurprising since low-income earners (which is the sample we focus on) are less likely to report in brackets as shown by Posel & Casale (2006) and Von Fintel (2007).

Table A3. The number of hours worked in the retail sector.

	(I) no restriction	(II) <20	(III) <50
Post	-0.190 (0.770)	-0.499 (0.999)	-1.202 (0.770)
Wage Gap	11.763*** (1.938)	7.615*** (1.918)	8.649*** (1.641)
Wage Gap* Post	-4.240* (2.468)	-3.369 (2.657)	-2.501 (2.181)
Controls	No	No	No
Constant	46.542*** (0.637)	48.963*** (0.772)	48.467*** (0.592)
R-squared	0.024	0.012	0.018
N	8238	4993	6987
DC	37	31	37
	(IV) no restriction	(V) <20	(VI) <50
Post	0.971 (1.137)	0.284 (1.418)	-0.063 (1.167)
Wage Gap	-16.321 (14.053)	-7.421 (8.067)	0.806 (8.224)
Wage Gap* Post	-3.845** (1.877)	-2.591 (2.420)	-1.961 (1.966)
Controls	Yes	Yes	Yes
Constant	49.339*** (1.943)	52.530*** (2.006)	50.704*** (1.850)
R-squared	0.097	0.096	0.094
N	8235	4993	6986
DC	37	31	37

Source: Authors' calculations based on the PALMS dataset (Kerr et al., 2017).

Notes: Standard errors were clustered at district council level and appear in parentheses. All regressions are weighted using the cross entropy weights. Controls include age, race, education agricultural real GDP, year fixed effects and district-council dummy variables. Asterisks denote *** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

Table A4. Log of real hourly wages in the retail sector.

	(I) no restriction	(II) <20	(III) <50
Post	0.008 (0.043)	0.011 (0.051)	0.050 (0.045)
Wage Gap	-1.064*** (0.116)	-0.945*** (0.110)	-0.913*** (0.095)
Wage Gap* Post	0.349** (0.153)	0.283** (0.138)	0.266** (0.123)
Controls	No	No	No
Constant	1.846*** (0.035)	1.757*** (0.042)	1.758*** (0.037)
R-squared	0.087	0.083	0.076
N	8197	4980	6954
DC	37	31	37
	(IV) no restriction	(V) <20	(VI) <50
Post	-0.015 (0.034)	0.028 (0.042)	0.009 (0.040)
Wage Gap	0.945 (0.613)	-0.463 (0.451)	-0.908** (0.456)
Wage Gap* Post	0.267*** (0.083)	0.172* (0.091)	0.140* (0.079)
Controls	Yes	Yes	Yes
Constant	0.691*** (0.107)	0.863*** (0.127)	0.857*** (0.111)
R-squared	0.337	0.342	0.344
N	8194	4980	6953
DC	37	31	37

Source: Authors' calculations based on the PALMS dataset (Kerr et al., 2017).

Notes: Standard errors were clustered at district council level and appear in parentheses. All regressions are weighted using the cross entropy weights. Controls include age, race, education agricultural real GDP, year fixed effects and district-council dummy variables. Asterisks denote *** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

Table A5. descriptive statistics on farm workers' education level and hourly wages by firm size.

		Number of employees				
		2–5	5–9	10–19	20–49	50 upwards
Years of education	mean	4.18	4.83	5.38	5.60	5.83
	median	4	5	6	6	6
Hourly earnings	mean	2.73	2.84	3.03	3.09	3.10
	median	2.37	2.45	2.67	2.74	2.70

Source: Authors' calculations based on the PALMS dataset (Kerr et al., 2017).